



BTW DESIGN INC.

Delivering Quality Graphic Solutions For Your Business

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Please kindly provide your information below. Your input will form the basis of our creative brief and project estimate, without which nothing much is possible. We cannot stress how important this questionnaire is to providing a solid base from which we will try to understand what you need from your print design project. Remember: The more we know, the better we'll be at our job!

Once you have submitted this 2-pg form, we will usually get back to you within 24–48 hours to confirm receipt of your input or to ask additional questions to help us build our creative brief.

★ Required Fields

HOW DID YOU FIND US?

CONTACT INFORMATION

Full Name ★

Company ★

Job Title ★

Email ★

Phone Number ★

Address ★

City, State & Zip Code ★

Website URL

SCHEDULING

When do you need this brochure or print project completed and why? ★

BUDGET

What budget do you have in mind for the design services phase of this brochure or other print project? ★
Exclude photography & printing costs

BRAND INFORMATION

What is your elevator pitch? ★

Imagine you have just a few minutes to enthusiastically describe what it is you do when someone asks

PRINT DESIGN QUESTIONNAIRE

What is your business all about? *

Be as descriptive and detailed as you can so we can understand what we are designing a brochure or print project for

Keywords & descriptive phrases *

List keywords, adjectives and phrases that best sum up the overall impression you wish your brochure or print design project to convey to your audience

Who is your intended audience? *

Please list the type of people you wish to influence with this brochure or print project, i.e who is your target market?

Who are your competitors? *

To see how your closest competitors brand & position themselves before we can create a project for you. Please provide URLs and/or company names

BROCHURE OR OTHER PRINT DESIGN PROJECT DETAILS

Describe your project for us *

Is it a 3-panel brochure or a pocket folder, etc.? Please provide any details that help describe what you envision

Describe and/or list its contents. *

Any photographs, illustrations; logos? What about text content & headlines?

What do you need our help on? *

Of the content you listed above, what exists currently, and in what form? What would you like us to produce and, therefore, include in our quote?

Do you have an existing similar print project produced in the past? *

For a clearer idea of what you envision. Please attach a PDF when you submit this form via email or send via USPS

Who will handle the printing? *

If you would like us to coordinate the printing, we can provide a print quote *AFTER* the concept development phase

Anything else you'd like to share?

If you have more information that you couldn't squeeze in above, please enter it here. The more details you provide the better our project estimate will be

SUBMIT